

Windes Cookie Policy

Introduction

Our website, <https://windes.com> (hereinafter: "the website"), uses cookies and other related technologies (for convenience, all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. Below, we explain how we use cookies on our website.

We do not sell or share personal information to third parties for monetary consideration; however, we may disclose certain personal information to third parties under circumstances that might be deemed a "sale" or "Sharing" for residents of California (CPRA). We respect and understand that you may want to be sure that your personal information is not being sold or shared. You may request that we exclude your personal information from such arrangements or direct us to limit the use and disclosure of possible sensitive personal information by emailing us at privacy@windesadvisory.com. You may need to provide additional identifying information before we can process your request.

Please provide us with your first and last name, email address, and your specific request below:

- Global opt-out from selling and sharing my personal information and limiting the use or disclosure of sensitive personal information.
- Do not sell my personal information for cross-context behavioral advertising
- Limit the use of my sensitive personal information

Cookies

When you visit our website, we may need to store and/or read certain data from your device using technologies such as cookies.

Technical or functional cookies

Some cookies ensure certain parts of the website work properly and that your user preferences are remembered. By placing functional cookies, we make it easier for you to visit our website. We may place these cookies without your consent.

Statistics cookies

We use statistics cookies to optimize the website experience for our users. These statistics cookies help us understand how our website is used.

Advertising cookies

We use advertising cookies to gain insights into campaign results. This happens based on a profile we create based on your behavior on <https://windes.com>. With these cookies, you, as a website visitor, are linked to a unique ID, but these cookies will not profile your behavior and interests to serve personalized ads.

You can object to the tracking by these cookies by managing your opt-out preferences on our website at <https://windes.com/>. In the Manage Consent box in the lower right-hand corner, please select View preferences.

Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or other forms of local storage used to create user profiles, display advertising, or track users on this website or across several websites for similar marketing purposes.

Social Media

On our website, we include content from Facebook, X (Formerly Twitter), LinkedIn, and Instagram to promote web pages (e.g., “like”, “pin”) or share (e.g., “tweet”) on social networks like Facebook, X (Formerly Twitter), LinkedIn, and Instagram. This content is embedded with code derived from Facebook, X (Formerly Twitter), LinkedIn, and Instagram and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data, which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, X (Formerly Twitter), LinkedIn, and Instagram are located in the United States.

Browser and Device-based Consent

When you visit our website for the first time, we will show you a pop-up explaining cookies. You do have the right to opt out and to object to the further use of non-functional cookies.

Manage your opt-out preferences

Functional cookies are always active. Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

Preferences: Technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.

Statistics: Statistical and analytical cookies are used to understand how visitors interact with the website. These cookies provide metrics such as the number of visitors, bounce rate, traffic source, etc.

Marketing: Marketing cookies provide visitors with customized advertisements based on the pages they previously visited and help analyze the effectiveness of the ad campaign.

Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change your internet browser settings so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in your browser's Help section.

Please note that our website may not work properly if you disable all cookies. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

Placed cookies

Most of these technologies have a function and a purpose. A function is a particular task a technology has. A function can be to "store certain data." Purpose is "the why" behind the function. Maybe the data is stored because it is needed for statistics.

AddThis | *Marketing, Statistics, Functional*

Usage: We use AddThis to provide social share buttons.

Complianz | *Functional*

Usage: We use Complianz to manage cookie consent.

Data sharing: We do not share this data with third parties.

Crazy Egg | *Marketing, Statistics, Functional*

Usage: We use Crazy Egg for heat maps and screen recordings.

Elementor | *Statistics (anonymous)*

Usage: We use Elementor to create content.

Data sharing: We do not share this data with third parties

Facebook | *Marketing/Tracking, Marketing, Functional*

Usage: We use Facebook to display recent social posts and/or social share buttons.

Google Adsense | *Marketing, Statistics*

Usage: We use Google Adsense for showing advertisements.

Google Analytics | *Statistics, Functional*

Usage: We use Google Analytics for website statistics.

Google DoubleClick | *Marketing*

Usage: We use Google DoubleClick for cross-channel advertising.

Google Fonts | *Marketing*

Usage: We use Google Fonts for displaying web fonts.

Google Maps | *Marketing*

Usage: We use Google Maps to display maps.

Google reCAPTCHA | *Marketing*

Usage: We use Google reCAPTCHA to prevent spam.

Hotjar | *Statistics, Functional*

Usage: We use Hotjar for heat maps and screen recordings.

HubSpot | *Preferences, Marketing, Functional*

Usage: We use HubSpot for marketing automation (automated email marketing).

Instagram | *Marketing/Tracking*

Usage: We use Instagram to display recent social posts and/or social share buttons.

LinkedIn | *Preferences, Marketing, Functional, Statistics*

Usage: We use LinkedIn to display recent social posts and/or social share buttons.

Microsoft Clarity | *Marketing*

Usage: We use Microsoft Clarity for heat maps and screen recordings.

Wistia | *Statistics, Marketing/Tracking*

Usage: We use Wistia to display videos.

Wordfence | *Functional*

Usage: We use Wordfence for security and fraud prevention.

WordPress | *Functional*

Usage: We use WordPress for website development.

Data sharing: We do not share this data with third parties.

X (formerly Twitter) | *Functional, Marketing*

Usage: We use X to display recent social posts and/or social share buttons.

Your rights with respect to personal data

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you.

For more information about your rights with respect to personal data, please refer to our [Privacy Policies](#) page.

Contact details

For questions or comments about our Cookie Policy, or to submit a preference request, please contact us by using the following contact details:

Windes

3780 Kilroy Airport Way, Suite 600, Long Beach, CA 90806 USA

Website: <https://windes.com> (under Get Started in the upper right corner)

Email: privacy@windesadvisory.com

Phone number: 562-435-1191